



**FOR RELEASE: JANUARY 24, 2012**

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## **Laying the Foundation Announces Plans to Participate in First National Day around Digital Learning**

DALLAS, TEXAS – Laying the Foundation (LTF), a teacher professional development program, is pleased to announce its participation in the first-ever Digital Learning Day campaign. This national campaign, established by the Alliance for Excellent Education, is designed to celebrate innovative teaching and highlight practices that make learning more personalized and engaging for students. This campaign focuses on exploring how digital learning can provide all students with the opportunities they deserve—to build the skills needed to succeed in college, in the workforce, and in life. Through its emphasis on blended learning and its participation in Digital Learning Day on February 1, 2012, Laying the Foundation strives to build momentum for a wave of innovation that changes policies, shifts attitudes, and supports wide-scale adoption of these promising instructional practices.

“Leveraging technology is one way that we can help more teachers increase the level of rigor in their classroom,” said Dave Saba, CEO of Laying the Foundation. “Through our blended learning model, teachers have access to our training, materials and lessons whenever they need it! Digital content for teachers is dramatically improving student success at LTF.”

All education stakeholders—schools, teachers, students, librarians, parents, and business and community partners—are encouraged to register to support and participate in Digital Learning Day. Laying the Foundation encourages teachers around the country to take part in Digital Learning Day by highlighting resources, such as Laying the Foundation’s new [Flipping the Classroom Blog](#), that support the goals of digital and blended learning efforts.

On Digital Learning Day—Wednesday, February 1, 2012—a national town hall meeting will be held in Washington, D.C., to celebrate participants across the nation. Schools, libraries, community programs, and classrooms are invited to showcase how they are using digital media to improve teaching and learning.

“Digital Learning Day is more than just a day,” said Gov. Bob Wise, president of the Alliance for Excellent Education and former governor of West Virginia. “It is about building a digital learning movement that provides teachers with better tools to truly provide a quality education for every child. Simply layering on technology alone will not move the education needle very much. Effective technology combined with great teachers and engaged students have the potential to transform the world of learning.”

To learn more about how to be a part of this groundbreaking event, sign up at [www.digitallearningday.org](http://www.digitallearningday.org).

### **About the Alliance for Excellent Education**

The Alliance for Excellent Education is a Washington, D.C.-based national policy and advocacy organization that works to improve national and federal policy so that all students can achieve at high academic levels and graduate from high school ready for success in college, work, and citizenship in the twenty-first century. For more information about the Alliance for Excellent Education, please visit [www.all4ed.org](http://www.all4ed.org).

### **About Laying the Foundation**

[Laying the Foundation](#), a division of the [National Math and Science Initiative](#), is dedicated to providing the best content-based, pedagogy-driven, teacher-to-teacher training, supported by rigorous classroom-ready lessons and

web-based resources to improve the quality of math, science, and English instruction. LTF has trained over 36,000 teachers to date and has demonstrated dramatic increases in Advanced Placement exam participation and success in STEM subjects. LTF believes that training, mentoring, and empowering the teacher corps will lead to high standards of academic excellence for all students. To learn more about LTF, its training program, and its digital learning initiatives and resources, visit [www.ltfraining.org](http://www.ltfraining.org).

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